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## Amazon Careers 2023 – Job Alert – Sr. Marketing Executive Posts

**Hiring organization**  
Amazon

### Job Location

India  
Remote work from: India

**Date posted**  
October 2, 2023

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**Valid through**  
31.12.2023

### Base Salary

USD 13,000 - USD 18,000

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### Qualifications

12th Passed/ Graduate

### Employment Type

Full-time

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### Description

#### Amazon Recruitment 2023

The Sr. Marketing Executive is a responsible and experienced marketing professional who will play a key role in developing and executing marketing strategies that help Amazon achieve its business goals. The ideal candidate will have a strong track record of success in managing and executing marketing campaigns, as well as a deep understanding of the digital marketing landscape.

#### Amazon Jobs Near Me

#### Responsibilities:

- Develop and implement marketing strategies and campaigns to drive brand awareness, generate leads, and support sales goals.
- Manage and oversee the execution of marketing campaigns across all channels, including digital, print, and social media.
- Work with internal and external stakeholders to create and produce marketing materials, such as brochures, website copy, and social media posts.
- Track and analyze marketing campaign results to identify areas for improvement.
- Stay up-to-date on the latest digital marketing trends and technologies.

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#### Amazon Careers

**Skills and Qualifications:**

- Bachelor's degree in marketing or a related field
- 5+ years of experience in marketing, with a focus on digital marketing
- Proven track record of success in managing and executing marketing campaigns
- Strong analytical and problem-solving skills
- Excellent written and verbal communication skills

**Important Links** Find the Link in [Apply Now](#) Button

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