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Amazon Hiring In Jobs – All Jobs For You – Content Marketing Manager In Amazon

Hiring organization
Amazon

Job Location

India
Remote work from: India

Date posted
February 17, 2024

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Valid through
31.08.2024

Base Salary

USD 14 - USD 23

APPLY NOW

Qualifications

12th Passed/ Graduate

Employment Type

Full-time

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Description

Amazon Hiring In Jobs

As a Content Marketing Manager at Amazon, you'll be responsible for developing and executing a comprehensive content strategy that resonates with our diverse customer base. You'll work closely with various teams, including product, marketing, and branding, to create content that informs, educates, and inspires our customers across multiple channels. This is an opportunity to make a real impact on one of the world's most recognizable brands, using your creativity and data-driven approach to shape how customers perceive and interact with Amazon.

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Amazon Jobs Near Me

Responsibilities:

- **Develop and execute content strategies:** Conduct market research, analyze customer trends, and identify opportunities to create content that aligns with business objectives and customer needs.
- **Craft compelling content:** Write engaging blog posts, articles, social media content, and other creative formats that capture attention and drive engagement.
- **Manage content production:** Work with internal and external teams, including writers, designers, and editors, to ensure timely and high-quality content creation.
- **Analyze and optimize performance:** Track key metrics, measure the

effectiveness of content campaigns, and make data-driven adjustments for continuous improvement.

- **Stay ahead of the curve:** Keep up with the latest content marketing trends, best practices, and technologies to ensure Amazon's content remains fresh and relevant.

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Amazon Careers

Skills:

- Strong writing and editing skills with a passion for storytelling.
- Proven ability to create content across various formats, including blog posts, articles, social media, and video.
- Excellent understanding of SEO principles and best practices.
- Experience with content management systems (CMS) and analytics tools.
- Ability to work cross-functionally with diverse teams.
- Strong analytical and problem-solving skills.

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