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Amazon Hiring In Jobs – Freshers Jobs – Marketing Project Manager In Amazon

Hiring organization
Amazon

Job Location

India
Remote work from: India

Date posted
February 13, 2024

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Valid through
31.08.2024

Base Salary

USD 14 - USD 23

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Qualifications

12th Passed/ Graduate

Employment Type

Full-time

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Description

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In this dynamic role, you'll be the backbone of our marketing team, overseeing the planning, execution, and success of various marketing projects. You'll work closely with stakeholders across departments, ensuring every campaign hits its target and delivers measurable results. As a fresh graduate, you'll have the opportunity to learn from experienced professionals, gain valuable hands-on experience, and contribute to impactful projects right from the start.

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Responsibilities:

- Break down marketing campaigns into actionable tasks and manage timelines, budgets, and resources effectively.
- Communicate project progress to stakeholders through reports, presentations, and meetings.
- Coordinate with designers, copywriters, and other team members to ensure seamless project execution.
- Monitor campaign performance and analyze data to identify areas for improvement.
- Assist with content creation, social media management, event planning, and other campaign activities.
- Track leads and conversions, ensuring campaigns meet ROI goals.

- Maintain project documentation and records for future reference.

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Amazon Careers

Skills:

- Excellent communication and interpersonal skills, with the ability to build strong relationships across departments.
- Strong organizational skills and attention to detail.
- Proficiency in project management tools and methodologies (e.g., Asana, Trello).
- Basic understanding of marketing concepts and digital marketing channels.
- Excellent written and verbal communication skills.
- Ability to work independently and manage multiple priorities simultaneously.
- A positive and proactive attitude with a willingness to learn and grow.

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