



<https://jobfever.govhelp.in/job/amazon-hiring-in-jobs-job-alert-customer-marketing-manager-in-amazon/>

Amazon Hiring In Jobs – Job Alert – Customer Marketing Manager In Amazon

Hiring organization
Amazon

Job Location

India
Remote work from: India

Date posted
March 7, 2024

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Valid through
31.08.2024

Base Salary

USD 14 - USD 23

APPLY NOW

Qualifications

12th Passed/ Graduate

Employment Type

Full-time

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Description

Amazon Hiring In Jobs

In this exciting role, you'll play a vital role in driving customer engagement and loyalty across various Amazon customer segments. You'll leverage your creativity and analytical skills to develop and execute strategic marketing campaigns that resonate with target audiences, fostering brand advocacy and driving long-term customer value.

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Responsibilities:

- Conduct in-depth customer research to understand preferences, needs, and pain points.
- Develop and implement targeted marketing campaigns across various channels, including email, social media, and on-site experiences.
- Analyze campaign performance data and utilize insights to refine strategies and optimize results.
- Collaborate cross-functionally with product, sales, and other teams to ensure a seamless customer journey.
- Stay up-to-date on industry trends and best practices in customer marketing.

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Amazon Careers

Skills:

- Strong understanding of marketing principles and best practices.
- Excellent analytical and problem-solving skills.
- Experience with data visualization and reporting tools.
- Effective communication and presentation skills.
- Ability to work independently and manage multiple projects simultaneously.
- Passion for the Amazon brand and its mission.

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