



<https://jobfever.govhelp.in/job/amazon-hiring-in-jobs-remote-jobs-abm-manager-in-amazon/>

Amazon Hiring In Jobs – Remote Jobs – ABM Manager In Amazon

Hiring organization

Amazon

Date posted

February 26, 2024

Valid through

31.08.2024

APPLY NOW

Job Location

India

Remote work from: India

(adsbygoogle = window.adsbygoogle || []).push({});

Base Salary

USD 14 - USD 23

Qualifications

12th Passed/ Graduate

Employment Type

Full-time

(adsbygoogle = window.adsbygoogle || []).push({});

(adsbygoogle = window.adsbygoogle || []).push({});

Description

Amazon Hiring In Jobs

As an ABM Manager at Amazon, you'll play a pivotal role in developing and executing targeted marketing initiatives to drive new business opportunities from high-value accounts. You'll work closely with cross-functional teams, including sales, product marketing, and customer success, to develop and execute personalized campaigns that resonate with key decision-makers. Leveraging your expertise in account-based marketing (ABM) methodology, you'll identify, research, and engage target accounts with laser focus, delivering compelling messaging and driving profitable partnerships.

(adsbygoogle = window.adsbygoogle || []).push({});

Amazon Jobs Near Me

Responsibilities:

- Develop and implement comprehensive ABM strategies for assigned accounts, aligning with overall business objectives.
- Conduct in-depth research and analysis to identify key decision-makers and understand buyer personas within target accounts.
- Craft personalized and data-driven marketing campaigns across multiple channels, including digital, social media, events, and direct mail.
- Measure campaign performance using key metrics and KPIs, and adjust strategies as needed for continuous improvement.
- Collaborate with sales, product marketing, and customer success teams to

ensure seamless engagement and effective conversion of leads.

- Stay up-to-date on the latest ABM trends and best practices, and share your knowledge with the team.

If You Want to Get Notifications about Various Jobs, Join our Telegram Channel Now and Get notified Daily about the Latest Jobs



Amazon Careers

Skills & Qualifications:

- 5+ years of experience in B2B marketing, with a strong understanding of ABM principles and methodologies.
- Proven track record of developing and executing successful ABM campaigns that deliver measurable results.
- Excellent analytical and problem-solving skills, with the ability to extract insights from data and translate them into actionable strategies.
- Strong communication and interpersonal skills, with the ability to build relationships with stakeholders at all levels.
- Experience in managing and motivating cross-functional teams, and fostering a collaborative work environment.
- Proficiency in marketing automation and analytics tools.

Tags: amazon recruitment 2024,amazon jobs 2024,amazon recruitment 2024 for freshers,amazon hiring 2024,amazon recruitment 2024,amazon work from home jobs 2024,amazon vacancy 2024,amazon job vacancy 2024,amazon jobs,amazon vacancy 2024 work from home,amazon work from home jobs,amazon new vacancy 2024,amazon work from home,work from home jobs 2024,amazon latest jobs,amazon recruitment 2024 work from home,job vacancy 2024,amazon,amazon recruitment 2024

If You Want to Get Notification about Various Jobs, Join our WhatsApp Channel Now and Get notified Daily about Latest Jobs



Click to Join

Important Links

Find the Link in [Apply Now](#) Button

`(adsbygoogle = window.adsbygoogle || []).push({});`

`(adsbygoogle = window.adsbygoogle || []).push({});`