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Boat Careers 2023 - Free Jobs Alerts - Marketing Staff Post

Job Location India Remote work from: IND

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Base Salary USD 13,000 - USD 15,000

Qualifications 12th/Graduate

Employment Type Full-time

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Description

Boat Recruitment 2023

We are looking for a highly motivated and results-oriented Marketing Staff to join our team at Boat Lifestyle. The ideal candidate will have a strong understanding of marketing principles and practices, as well as experience in developing and executing marketing campaigns.

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Responsibilities:

- Conduct market research and analysis to identify target audiences and develop marketing strategies
- Develop and execute marketing campaigns across a variety of channels, including digital, print, and social media
- Manage social media channels and engage with followers
- Write and edit marketing materials, such as brochures, website content, and press releases
- · Manage relationships with media and influencers
- Track and measure the results of marketing campaigns and make recommendations for improvement

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Boat Careers

Hiring organization Boat

Date posted July 20, 2023

Valid through 31.12.2023

APPLY NOW

Requirements:

- Strong understanding of marketing principles and practices
- Experience in developing and executing marketing campaigns
- Excellent writing and editing skills
- Strong analytical and problem-solving skills
- Excellent interpersonal and communication skills

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