

<https://jobfever.govhelp.in/job/branch-sales-manager/>

## Branch Sales Manager

### Job Location

India  
Remote work from: India

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### Base Salary

USD 15,000 - USD 18,000

### Qualifications

Graduate

### Employment Type

Full-time

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### Description

#### HDFC Bank Recruitment 2023

HDFC Bank Published a job notification for Branch Sales Manager Posts.

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#### HDFC Bank Jobs Near Me

#### Responsibilities:

- Acquisition and Value Build Up: Achievement of new acquisition value and number plan for retail current accounts for the branch.
- Portfolio Management: Responsible for monitoring the portfolio health of portfolio retail current accounts in the branch, with respect to on-boarding, activation, value build-up & AQB maintenance Understanding the customer business and prepare customer profile Maintain continuous customer engagement through customer visits / contacts and proactive resolution of customer issues / queries.
- Product and Market Penetration: Focusing on Profile-based selling approach, for cross – sell of value added products/services acquisition of new to bank liability customer through referral of portfolio customers.
- Customer Engagement: Action on central triggers / initiatives on value build up, cross sell and portfolio monitoring as per Branch Sales Process E.
- Provide regular inputs to the product team on competition benchmarking, opportunities and segmentation, product features and quality of portfolio acquired.

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#### HDFC Bank Careers

#### Requirements:

### Hiring organization

HDFC Bank

### Date posted

May 12, 2023

### Valid through

31.12.2023

APPLY NOW

- Basic knowledge of banking products / services
- Good relationship management and presentation skills
- Effective communication and influencing skills

### Important Links

### Find the Link in [Apply Now](#) Button

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