



<https://jobfever.govhelp.in/job/customer-marketing-manager-flipkart-jobs-in-abiramapuram-chennai/>

Customer Marketing Manager

Job Location

Abiramapuram, 600018, Chennai, Tamil Nadu, India

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Base Salary

USD 12,000 - USD 18,000

Qualifications

12th Pass / Graduate

Employment Type

Full-time

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Description

Flipkart Recruitment 2023

The Customer Marketing Manager is responsible for developing and executing marketing campaigns that target Flipkart's customers. This includes developing creative concepts, managing the marketing budget, and tracking the ROI of marketing campaigns.

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Flipkart Jobs Near Me

Responsibilities:

- Develop and execute marketing campaigns that target Flipkart's customers.
- Manage the marketing budget and track the ROI of marketing campaigns.
- Work with the product team to develop marketing strategies that support product launches and promotions.
- Work with the creative team to develop creative concepts for marketing campaigns.
- Track the performance of marketing campaigns and make recommendations for improvement.
- Other duties as assigned.

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Flipkart Careers

Requirements:

Hiring organization

Flipkart

Date posted

July 3, 2023

Valid through

31.12.2023

APPLY NOW

- Excellent communication and interpersonal skills.
- Strong analytical and problem-solving skills.
- Ability to work independently and as part of a team.
- Proficient in Microsoft Office Suite.

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