

Customer Marketing Manager

Job Location

Dover Lane, 700029, Kolkata, West Bengal, India

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Base Salary

USD 13,000 - USD 18,000

Qualifications

12th / Graduate

Employment Type

Full-time

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Description

Jio Recruitment 2023

The Customer Marketing Manager is responsible for developing and executing marketing campaigns that target Jio's existing customers. This includes tasks such as developing creative briefs, managing social media campaigns, and tracking performance. The ideal candidate will be a highly motivated and results-oriented individual with a strong understanding of the telecom marketing landscape.

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Jio Jobs Near Me

Responsibilities:

- Develop creative briefs for marketing campaigns that target Jio's existing customers
- Manage social media campaigns
- Track the performance of marketing campaigns
- Work with other teams to ensure alignment of marketing goals
- Develop and execute marketing plans
- Analyze market data and trends
- Stay up-to-date on the latest marketing technologies and trends

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Jio Careers

Requirements:

- Strong marketing and communication skills
- Excellent project management skills
- Ability to work independently and as part of a team
- Proficient in Microsoft Office Suite

Hiring organization

Jio

Date posted

July 24, 2023

Valid through

31.12.2023

APPLY NOW

- Experience with social media platforms

Important Links

Experience with digital marketing platforms

Find the Link in [Apply Now](#) Button

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