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Flipkart Careers 2023 – Freshers Jobs – Marketing Coordinator Post

Hiring organization
Flipkart

Job Location

India
Remote work from: IND

Date posted
September 28, 2023

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Valid through
31.12.2023

Base Salary

USD 12,000 - USD 18,000

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Qualifications

12th Pass / Graduate

Employment Type

Full-time

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Description

Flipkart Recruitment 2023

Flipkart is one of the leading e-commerce companies in India. The company is looking for talented and motivated individuals to join its team as Marketing Coordinators. In this role, you will be responsible for supporting the marketing team with a variety of tasks, including developing and implementing marketing campaigns, managing social media accounts, and creating and distributing marketing materials.

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Flipkart Jobs Near Me

Responsibilities:

- Develop and implement marketing campaigns across a variety of channels, including digital, social media, and print
- Manage Flipkart's social media accounts, including creating and posting content, engaging with followers, and running social media ads
- Create and distribute marketing materials, such as blog posts, email newsletters, and infographics
- Assist with other marketing tasks, such as conducting market research, managing event logistics, and developing marketing budgets

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Flipkart Careers

Skills:

- Bachelor's degree in marketing, communications, or a related field
- 0-2 years of experience in marketing or a related field
- Excellent communication and interpersonal skills
- Ability to work independently and as part of a team
- Strong organizational and time management skills

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