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## Flipkart Recruitment 2023 – All India Jobs – Customer Marketing Manager Post

**Hiring organization**  
Flipkart

### Job Location

India  
Remote work from: IND

**Date posted**  
June 29, 2023

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**Valid through**  
31.12.2023

### Base Salary

USD 12,000 - USD 18,000

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### Qualifications

12th Pass / Graduate

### Employment Type

Full-time

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### Description

#### Flipkart Recruitment 2023

The Customer Marketing Manager is responsible for developing and executing marketing campaigns that target Flipkart's customers. This includes developing creative concepts, managing the marketing budget, and tracking the ROI of marketing campaigns.

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#### Flipkart Jobs Near Me

#### Responsibilities:

- Develop and execute marketing campaigns that target Flipkart's customers.
- Manage the marketing budget and track the ROI of marketing campaigns.
- Work with the product team to develop marketing strategies that support product launches and promotions.
- Work with the creative team to develop creative concepts for marketing campaigns.
- Track the performance of marketing campaigns and make recommendations for improvement.
- Other duties as assigned.

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#### Flipkart Careers

**Requirements:**

- Excellent communication and interpersonal skills.
- Strong analytical and problem-solving skills.
- Ability to work independently and as part of a team.
- Proficient in Microsoft Office Suite.

**Important Links** Find the Link in [Apply Now](#) Button

Experience with marketing analytics a plus.  
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