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Flipkart Recruitment 2024 – Job Card – Marketing Analyst Post

Hiring organization
Flipkart

Job Location

India
Remote work from: IND

Date posted
January 4, 2024

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Valid through
31.08.2024

Base Salary

USD 15,000 - USD 19,000

APPLY NOW

Qualifications

12th/Graduate

Employment Type

Full-time

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Description

Flipkart Recruitment 2024

As a Marketing Analyst at Flipkart, you'll play a pivotal role in driving data-driven marketing decisions that propel our growth. You'll be responsible for analyzing customer behavior, campaign performance, and market trends to inform effective marketing strategies. You'll also get to experiment with cutting-edge marketing tools and technologies, ensuring we stay ahead of the curve in the ever-evolving e-commerce landscape.

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Flipkart Jobs Near Me

Responsibilities:

- Analyze customer data to identify trends, understand customer segments, and measure campaign effectiveness.
- Develop and implement marketing dashboards and reports to provide actionable insights to stakeholders.
- Collaborate with cross-functional teams (marketing, product, merchandising) to define marketing strategies and optimize campaigns.
- Stay up-to-date on the latest marketing trends and technologies, identifying opportunities for innovation and improvement.
- Contribute to the development and execution of marketing campaigns across various channels (digital, social media, etc.).

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Flipkart Careers

Skills:

- Strong analytical skills with proficiency in data analysis tools (Excel, Tableau, Power BI).
- Excellent communication skills (written and verbal) to effectively present data-driven insights.
- Problem-solving skills and ability to identify and address marketing challenges.
- Ability to work independently and as part of a team in a fast-paced environment.

Important Links **Find the Link in [Apply Now](#) Button**

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