

Jio Careers 2023 – Private Job – Marketing Analyst Post

Hiring organization

Jio

Job Location

India

Remote work from: Brazil

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Base Salary

USD 16,000 - USD 20,000

Date posted

June 3, 2023

Valid through

31.12.2023

APPLY NOW

Qualifications

Graduate

Employment Type

Full-time

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Description

Jio Recruitment 2023

Jio is a leading telecommunications company committed to providing affordable and high-speed connectivity solutions to millions of people across India. With our state-of-the-art network and range of digital services, we aim to revolutionize the way people communicate and access information. As a Marketing Analyst at Jio, you will play a crucial role in analyzing market trends, customer behavior, and campaign performance to drive data-driven marketing strategies.

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Jio Jobs Near Me

Responsibilities:

- Conduct market research and competitive analysis to identify market trends, customer insights, and opportunities for growth.
- Analyze data from various sources, such as surveys, customer feedback, and market reports, to gain a deep understanding of customer preferences, needs, and behavior.
- Evaluate the effectiveness of marketing campaigns and initiatives through data analysis and reporting, measuring key performance indicators (KPIs) such as customer engagement, conversion rates, and ROI.
- Identify areas for optimization and improvement based on campaign performance metrics and customer feedback.
- Assist in developing marketing strategies and plans based on market insights, customer segmentation, and business objectives.
- Support the creation of customer-centric marketing campaigns, including targeting, messaging, and channel selection.
- Monitor and report on the implementation and impact of marketing initiatives, tracking key metrics and providing recommendations for

continuous improvement.

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Jio Careers

Requirements:

- Strong analytical skills, with the ability to collect, analyze, and interpret complex data sets to derive actionable insights.
- Proficiency in using data analysis tools and software, such as Excel, SQL, or statistical software (e.g., SPSS, R, Python).
- Familiarity with marketing concepts and strategies, including customer segmentation, positioning, and campaign management.
- Excellent communication and presentation skills, with the ability to effectively communicate complex data-driven insights to both technical and non-technical stakeholders.
- Strong attention to detail and the ability to prioritize and manage multiple projects simultaneously.
- Collaborative mindset, with the ability to work effectively in cross-functional teams and adapt to a fast-paced and dynamic work environment.

Important Links

Find the Link in [Apply Now](#) Button

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