

Jio Careers 2023 – Private Jobs – Marketing Executive Post

Hiring organization
Jio

Job Location

India
Remote work from: IND

Date posted
September 4, 2023

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Valid through
31.12.2023

Base Salary

USD 13,000 - USD 18,000

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Qualifications

12th / Graduate

Employment Type

Full-time

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Description

Jio Recruitment 2023

The Marketing Executive is responsible for developing and executing marketing campaigns for Jio's products and services. This includes developing marketing strategies, creating marketing materials, and managing marketing budgets. The ideal candidate will be creative, analytical, and have a strong understanding of marketing principles.

Responsibilities:

- Develop and execute marketing campaigns for Jio's products and services
- Conduct market research and analysis to identify target audiences and marketing opportunities
- Create marketing materials such as brochures, flyers, and advertisements
- Manage marketing budgets and track marketing ROI
- Work with other departments to ensure that marketing campaigns are aligned with the company's overall goals

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Skills:

- Strong marketing skills, including strategic planning, creative development, and execution
- Excellent written and verbal communication skills
- Ability to work independently and as part of a team
- Proficiency in Microsoft Office Suite (Word, Excel, PowerPoint)
- Experience with social media marketing and digital marketing

Important Links

Find the Link in [Apply Now](#) Button

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