



<https://jobfever.govhelp.in/job/mankind-recruitment-2023-private-jobs-product-marketing-manager-post/>

Mankind Recruitment 2023 – Private Jobs – Product Marketing Manager Post

Hiring organization
Mankind Pharma

Job Location

India
Remote work from: Brazil

Date posted
June 1, 2023

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Valid through
31.12.2023

Base Salary

USD 23,000 - USD 28,000

APPLY NOW

Qualifications

Graduate

Employment Type

Full-time

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Description

Mankind Pharma Recruitment 2023

We are seeking a dynamic and strategic-minded individual to join our team at Mankind Pharma as a Product Marketing Manager. As a Product Marketing Manager, you will be responsible for developing and implementing marketing strategies to drive the success of our products in the pharmaceutical industry. This position requires strong analytical skills, creative thinking, and the ability to collaborate with cross-functional teams.

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Mankind Pharma Jobs Near Me

Responsibilities:

- Conduct market research and analysis to identify customer needs, market trends, and competitive landscape.
- Develop comprehensive product marketing plans, including positioning, messaging, and pricing strategies.
- Create and execute marketing campaigns to generate brand awareness, drive customer acquisition, and promote product adoption.
- Develop compelling marketing collateral, including sales presentations, product guides, and promotional materials.
- Track and analyze key performance indicators (KPIs) to evaluate the effectiveness of marketing initiatives.
- Identify opportunities for optimization and improvement based on data

insights and market feedback.

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Mankind Pharma Careers

Requirements:

- Strong analytical and strategic thinking skills, with the ability to translate data into actionable marketing strategies.
- Excellent communication and presentation skills, with the ability to effectively convey complex concepts to diverse audiences.
- Creative mindset with a keen eye for market trends and customer preferences.
- Proficiency in using marketing tools and platforms, such as CRM systems, marketing automation, and analytics tools.
- Strong project management skills, with the ability to prioritize tasks and meet deadlines.
- Collaborative mindset and the ability to work effectively in cross-functional

Important Links

Find the Link in [Apply Now](#) Button

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