

## Marketing Director

### Job Location

Baghajatin, 700086, Kolkata, West Bengal, India

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### Base Salary

USD 15,000 - USD 18,000

### Qualifications

12th/Graduate

### Employment Type

Full-time

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### Description

#### Pidilite Recruitment 2023

The Marketing Director is responsible for leading the marketing team and developing and executing marketing strategies for Pidilite Industries. This includes tasks such as developing brand strategies, managing the marketing budget, and overseeing marketing campaigns. The ideal candidate will be a highly experienced and skilled marketing professional with a strong understanding of the FMCG industry.

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#### Pidilite Jobs Near Me

#### Responsibilities:

- Develop and execute marketing strategies for Pidilite Industries.
- Manage the marketing budget.
- Oversee the marketing campaigns.
- Develop brand strategies.
- Lead the marketing team.
- Work with other departments to ensure alignment of marketing goals.
- Track and measure the effectiveness of marketing campaigns.

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#### Pidilite Careers

#### Requirements:

- Strong marketing strategy development skills
- Excellent brand management skills
- Proven track record of success in the FMCG industry
- Strong leadership and interpersonal skills

### Hiring organization

Pidilite

### Date posted

July 24, 2023

### Valid through

31.12.2023

APPLY NOW

- Ability to work independently and as part of a team
- Proficient in Microsoft Office Suite

Experience with marketing software

**Important Links** **Find the Link in [Apply Now](#) Button**

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