

Marketing Project Manager In Netflix – Job Alert – Latest Job For Freshers

Hiring organization
Netflix

Job Location

India
Remote work from: IND

Date posted
February 16, 2024

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Valid through
31.08.2024

Base Salary

USD 18 - USD 25

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Qualifications

12th/Graduate

Employment Type

Full-time

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Description

Marketing Project Manager

As a Marketing Project Manager at Netflix, you'll be the strategic architect, meticulous organizer, and passionate advocate for bringing groundbreaking content to the world. You'll wear many hats, from overseeing project timelines and budgets to collaborating with cross-functional teams and ensuring seamless execution. This is your chance to be at the forefront of entertainment marketing, shaping how millions discover and enjoy their next binge-worthy obsession.

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Responsibilities:

- **Lead and manage** marketing campaigns for specific content releases or initiatives, ensuring they meet all objectives on time and within budget.
- **Develop and execute** comprehensive project plans, including timelines, resource allocation, risk management, and communication strategies.
- **Collaborate effectively** with cross-functional teams, including creative, media, content, and data analysts, to ensure a unified and impactful campaign.
- **Track and measure** campaign performance using data insights, making adjustments and optimizing strategies as needed.
- **Identify and manage potential risks** and proactively develop solutions to ensure project success.
- **Stay ahead of the curve** on marketing trends and technologies, recommending and implementing innovative solutions.

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Netflix Careers

Skills:

- **Project management:** Proven experience managing complex marketing projects from ideation to execution.
- **Organizational skills:** A meticulous approach to planning, scheduling, and resource allocation.
- **Communication:** Excellent written and verbal communication skills, with the ability to collaborate effectively with diverse stakeholders.
- **Analytical thinking:** Ability to interpret data and use insights to inform decision-making and optimize campaigns.
- **Problem-solving:** A proactive approach to identifying and resolving challenges.
- **Adaptability:** Ability to thrive in a fast-paced, dynamic environment and adjust to changing priorities.

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