

## Marketing Project Manager In Netflix – Job Card – Job Change For Freshers

**Hiring organization**  
Netflix

### Job Location

India  
Remote work from: IND

**Date posted**  
February 21, 2024

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**Valid through**  
31.08.2024

### Base Salary

USD 18 - USD 25

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### Qualifications

12th/Graduate

### Employment Type

Full-time

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### Description

#### Marketing Project Manager

As a Marketing Project Manager at Netflix, you'll be the strategic architect, meticulous organizer, and passionate advocate for bringing groundbreaking content to the world. You'll wear many hats, from overseeing project timelines and budgets to collaborating with cross-functional teams and ensuring seamless execution. This is your chance to be at the forefront of entertainment marketing, shaping how millions discover and enjoy their next binge-worthy obsession.

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#### Responsibilities:

- **Lead and manage** marketing campaigns for specific content releases or initiatives, ensuring they meet all objectives on time and within budget.
- **Develop and execute** comprehensive project plans, including timelines, resource allocation, risk management, and communication strategies.
- **Collaborate effectively** with cross-functional teams, including creative, media, content, and data analysts, to ensure a unified and impactful campaign.
- **Track and measure** campaign performance using data insights, making adjustments and optimizing strategies as needed.
- **Identify and manage potential risks** and proactively develop solutions to ensure project success.
- **Stay ahead of the curve** on marketing trends and technologies, recommending and implementing innovative solutions.

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**Netflix Careers**

**Skills:**

- **Project management:** Proven experience managing complex marketing projects from ideation to execution.
- **Organizational skills:** A meticulous approach to planning, scheduling, and resource allocation.
- **Communication:** Excellent written and verbal communication skills, with the ability to collaborate effectively with diverse stakeholders.
- **Analytical thinking:** Ability to interpret data and use insights to inform decision-making and optimize campaigns.
- **Problem-solving:** A proactive approach to identifying and resolving challenges.
- **Adaptability:** Ability to thrive in a fast-paced, dynamic environment and adjust to changing priorities.

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