

https://jobfever.govhelp.in/job/marketing-specialist-myntra-jobs-in-goripalya-bangalore/

# Marketing Specialist

Job Location Goripalya, 560026, Bangalore, Karnatka, India

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Base Salary USD 13,000 - USD 16,000

**Qualifications** 12th / Graduate

Employment Type Full-time

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### Description

## **Myntra Recruitment 2023**

The Marketing Specialist is responsible for supporting the marketing team in developing and executing marketing campaigns. This includes tasks such as creating content, managing social media, and tracking performance. The ideal candidate will be a highly motivated and results-oriented individual with a strong understanding of digital marketing.

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#### **Responsibilities:**

- Create content for marketing campaigns
- Manage social media accounts
- Track the performance of marketing campaigns
- · Work with other teams to ensure alignment of marketing goals
- Develop and execute marketing plans
- Analyze market data and trends
- · Stay up-to-date on the latest marketing technologies and trends

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#### Myntra Careers

#### **Requirements:**

• Strong marketing and communication skills

Hiring organization Myntra

Date posted August 3, 2023

Valid through 31.12.2023

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- Excellent project management skills
- · Ability to work independently and as part of a team
- Proficient in Microsoft Office Suite
- Experience with social media platforms
- Experience with digital marketing platforms

Important Links Find the Link in Apply Now Button

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