

<https://jobfever.govhelp.in/job/marketing-staff-pidilite-jobs-in-ballygunge-kolkata/>

## Marketing Staff

### Job Location

Ballygunge, 700019, Kolkata, West Bengal, India

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### Base Salary

USD 15,000 - USD 18,000

### Qualifications

12th/Graduate

### Employment Type

Full-time

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### Description

#### Pidilite Recruitment 2023

The Marketing Staff is responsible for supporting the marketing team in a variety of tasks.

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#### Pidilite Jobs Near Me

#### Responsibilities:

- Develop and execute marketing plans for Pidilite products.
- Create and manage marketing materials, such as brochures, flyers, and website content.
- Conduct market research to identify new opportunities and track market trends.
- Track and analyze marketing results to measure the effectiveness of campaigns.
- Other marketing duties as assigned.

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#### Pidilite Careers

#### Requirements:

- Excellent written and verbal communication skills.
- Strong analytical and problem-solving skills.
- Proficient in Microsoft Office Suite.

Experience with marketing software, such as HubSpot or Salesforce

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### Hiring organization

Pidilite

### Date posted

July 31, 2023

### Valid through

31.12.2023

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