Myntra Careers 2023 – Freshers Jobs – Content Marketing Manager Post

Job Location
India
Remote work from: IND

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Base Salary
USD 11,600 - USD 18,000

Qualifications
12th / Graduate

Employment Type
Full-time

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Hiring organization
Myntra

Date posted
July 1, 2023

Valid through
31.12.2023

APPLY NOW

Description

Myntra Recruitment 2023

Myntra is looking for a passionate and creative Content Marketing Manager to join our team. In this role, you will be responsible for developing and executing content marketing campaigns that drive brand awareness, traffic, and conversions. You will work closely with the marketing team to develop and implement content strategies that align with Myntra's overall business goals.

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Myntra Jobs Near Me

Responsibilities:

- Develop and execute content marketing campaigns that align with Myntra's brand and business goals
- Create and manage content calendars
- Work with the creative team to develop and produce content assets
- Manage the content marketing budget and track ROI
- Work with cross-functional teams to ensure that content marketing initiatives are successful
- Stay up-to-date on the latest content marketing trends and best practices

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Myntra Careers

Requirements:

- Strong understanding of content marketing principles and best practices
- Proven track record of success in content marketing
- Excellent writing and editing skills
- Ability to work independently and as part of a team
- Strong analytical and problem-solving skills
- Experience with SEO and social media marketing

Important Links

Find the Link in [Apply Now](#) Button

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