

Myntra Careers – Freshers Jobs – Jr. Marketing Associate Posts

Hiring organization
Myntra

Job Location

India

Remote work from: IN; US; AU; NZ; HK; JP; KZ; MY; SG; TW; TH; UZ; VN; AT; BY; BE; DK; FR; DE; GR; NL; RU; ES; CH; UK; DZ; KW; MA; QA; SA; MX; AE; CA; GT; DO

Date posted

September 17, 2024

Valid through

31.08.2025

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Base Salary

USD 14 - USD 26

Qualifications

12th Passed, Graduate

Employment Type

Full-time

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Description

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About the Job

Myntra is a leading e-commerce company in India, and we are looking for a Jr. Marketing Associate to join our team. As a Jr. Marketing Associate, you will be responsible for assisting in the development and execution of marketing campaigns to drive business growth. This is an excellent opportunity for freshers to start their career in marketing and learn from the best in the industry.

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Key Responsibilities

Assist in planning and executing marketing campaigns across various channels such as social media, email, and influencer marketing. Analyze campaign performance and provide insights to improve future campaigns. Collaborate with cross-functional teams such as creative, product, and sales to ensure alignment and maximum impact. Stay up-to-date with industry trends and competitor activity to identify opportunities for growth.

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Requirements

Bachelor's degree in Marketing or a related field. 0-2 years of experience in marketing or a related field. Strong analytical and problem-solving skills. Excellent communication and collaboration skills. Proficiency in Microsoft Office, particularly Excel.

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Benefits

Competitive salary and benefits package. Opportunities for career growth and development. Collaborative and dynamic work environment. Flexible working hours and remote work options.

How to Apply

If you are a motivated and ambitious individual looking to start your career in marketing, please submit your application through our official website. We look forward to hearing from you!

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