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Myntra Recruitment 2023 – Job Card – Marketing Specialist Post

Hiring organization
Myntra

Job Location

India
Remote work from: IND

Date posted
July 19, 2023

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Valid through
31.12.2023

Base Salary

USD 13,000 - USD 16,000

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Qualifications

12th / Graduate

Employment Type

Full-time

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Description

Myntra Recruitment 2023

The Marketing Specialist is responsible for supporting the marketing team in developing and executing marketing campaigns. This includes tasks such as creating content, managing social media, and tracking performance. The ideal candidate will be a highly motivated and results-oriented individual with a strong understanding of digital marketing.

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Responsibilities:

- Create content for marketing campaigns
- Manage social media accounts
- Track the performance of marketing campaigns
- Work with other teams to ensure alignment of marketing goals
- Develop and execute marketing plans
- Analyze market data and trends
- Stay up-to-date on the latest marketing technologies and trends

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Myntra Careers

Requirements:

- Strong marketing and communication skills
- Excellent project management skills
- Ability to work independently and as part of a team
- Proficient in Microsoft Office Suite
- Experience with social media platforms
- Experience with digital marketing platforms

Important Links

Find the Link in [Apply Now](#) Button

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