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Myntra Recruitment 2023 - Jobs For Freshers - Marketing Coordinator Jobs

Job Location

India

Remote work from: IND

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Base Salary

USD 15,000 - USD 20,000

Qualifications

12th / Graduate

Employment Type

Full-time

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Description

Myntra Recruitment 2023

Myntra is looking for a passionate and creative Marketing Coordinator to join its team. As a Marketing Coordinator, you will be responsible for developing and executing marketing campaigns to promote Myntra's brand and products. You will also work closely with the marketing team to create and manage social media content, design and produce promotional materials, and track the results of marketing campaigns.

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Myntra Jobs Near Me

Responsibilities

- Develop and execute marketing campaigns to promote Myntra's brand and products
- Create and manage social media content
- Design and produce promotional materials
- Track the results of marketing campaigns
- Work with the marketing team to develop and implement marketing strategies
- · Assist with market research and analysis
- Coordinate with other departments, such as sales and product development, to ensure that marketing campaigns are aligned with overall business goals

Hiring organization

Myntra

Date posted

September 18, 2023

Valid through

31.12.2023

APPLY NOW

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Myntra Careers

Skills

- Excellent written and verbal communication skills
- Strong analytical and problem-solving skills
- Ability to work independently and as part of a team
- · Creative and innovative thinking
- Experience with social media marketing and content creation
- Experience with design and production of marketing materials

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