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Myntra Recruitment 2023 – Myntra Careers – Content Marketing Manager Post

Hiring organization
Myntra

Job Location

India
Remote work from: IND

Date posted
July 28, 2023

Valid through
31.12.2023

Base Salary

USD 13,000 - USD 16,000

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Qualifications

12th / Graduate

Employment Type

Full-time

Description

Myntra Recruitment 2023

Here are the job responsibilities and skills required for the Content Marketing Manager position.

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Responsibilities:

- Assist in developing and executing content marketing strategies that align with Myntra's overall marketing goals.
- Create and manage content for Myntra's website, social media channels, and other marketing platforms.
- Work with other marketing teams to develop and execute integrated marketing campaigns.
- Track and measure the effectiveness of content marketing campaigns.
- Stay up-to-date on the latest trends in content marketing.

Myntra Careers

Requirements:

- Strong writing and editing skills.

- Basic understanding of SEO and social media marketing.
- Ability to work independently and as part of a team.
- Excellent communication and interpersonal skills.
- Passion for content marketing.

Important Links

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