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# Myntra Recruitment 2024 - Job Seeker - Marketing Sales Representative Post

#### Job Location

India

Remote work from: IND

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#### **Base Salary**

USD 12,000 - USD 18,000

#### Qualifications

12th Pass / Graduate

## **Employment Type**

Full-time

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## **Description**

## **Myntra Recruitment 2024**

[Your Company Name] is a dynamic and innovative player in the fashion industry, committed to bringing the latest trends and styles to our customers. As we continue to expand our presence on Myntra, India's leading fashion and lifestyle e-commerce platform, we are seeking a talented and motivated Marketing Sales Representative to join our team.

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## Responsibilities:

#### • Strategic Partnership Development:

- Build and nurture strategic partnerships with key stakeholders on Myntra, fostering strong relationships that drive sales and brand visibility.
- Collaborate with Myntra's marketing and merchandising teams to develop joint campaigns and promotions, ensuring maximum exposure for our products.

## • Sales Performance Optimization:

- Analyze sales data and market trends on Myntra, identifying opportunities for growth and optimization of our product portfolio.
- Develop and implement effective sales strategies to maximize revenue, including pricing initiatives, product positioning, and

## Hiring organization

Myntra

## Date posted

January 12, 2024

## Valid through

31.08.2024

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promotional activities.

#### • Brand Advocacy and Representation:

 Act as the brand ambassador on Myntra, ensuring our brand image is consistently and positively represented.

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Myntra Jobs For Freshers

#### Requirements:

#### • E-commerce Expertise:

- Proven experience in e-commerce sales, with a deep understanding of Myntra's platform and its unique features.
- Strong analytical skills to interpret sales performance data and make informed decisions to drive results.

## Communication and Relationship Building:

- Excellent interpersonal and communication skills to effectively liaise with internal teams and external partners on Myntra.
- Adept at building and maintaining positive relationships, with a customer-centric approach.

## Sales Strategy and Execution:

- Demonstrated ability to develop and execute successful sales strategies, with a focus on driving revenue and achieving sales targets.
- Creative thinking and problem-solving skills to navigate the dynamic

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