



<https://jobfever.govhelp.in/job/nykaa-careers-2023-freshers-jobs-content-marketing-manager-posts/>

## Nykaa Careers 2023 – Freshers Jobs – Content Marketing Manager Posts

**Hiring organization**  
Nykaa

### Job Location

India  
Remote work from: IND

**Date posted**  
July 15, 2023

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**Valid through**  
31.12.2023

### Base Salary

USD 11,600 - USD 18,000

APPLY NOW

### Qualifications

12th / Graduate

### Employment Type

Full-time

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### Description

#### Nykaa Recruitment 2023

Nykaa is looking for a passionate and creative Content Marketing Manager to join our team. In this role, you will be responsible for developing and executing content marketing campaigns that drive brand awareness, traffic, and conversions. You will work closely with the marketing team to develop and implement content strategies that align with Nykaa's overall business goals.

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#### Nykaa Jobs Near Me

#### Responsibilities:

- Develop and execute content marketing campaigns that align with Nykaa's brand and business goals
- Create and manage content calendars
- Work with the creative team to develop and produce content assets
- Manage the content marketing budget and track ROI
- Work with cross-functional teams to ensure that content marketing initiatives are successful
- Stay up-to-date on the latest content marketing trends and best practices

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#### Nykaa Careers

**Requirements:**

- Strong understanding of content marketing principles and best practices
- Proven track record of success in content marketing
- Excellent writing and editing skills
- Ability to work independently and as part of a team
- Strong analytical and problem-solving skills

**Important Links** Find the Link in [Apply Now](#) Button

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