

## Pidilite Careers 2023 – 2+ Years Exp – Jobs Alert – Marketing Assistant Posts

**Hiring organization**  
Pidilite

### Job Location

India  
Remote work from: Brazil

**Date posted**  
May 27, 2023

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**Valid through**  
31.12.2023

### Base Salary

USD 15,000 - USD 18,000

APPLY NOW

### Qualifications

12th/Graduate

### Employment Type

Full-time

### Experience

2+ Years Experience Required

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### Description

#### Pidilite Recruitment 2023

Pidilite, a renowned consumer products company, is seeking a dedicated and enthusiastic Marketing Assistant to join our team. As a Marketing Assistant, you will provide valuable support to our marketing department in executing various marketing initiatives and campaigns. This position offers an excellent opportunity to gain practical experience in marketing while contributing to the success of our brand.

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#### Pidilite Jobs Near Me

#### Responsibilities:

1. Campaign Execution: Assist in the execution of marketing campaigns, including digital marketing, social media, advertising, and promotional activities. Collaborate with the marketing team to develop campaign materials, coordinate logistics, and monitor campaign performance. Prepare reports and provide insights on campaign effectiveness.
2. Market Research and Analysis: Conduct market research to identify customer trends, competitive landscape, and potential opportunities. Collect and analyze data to gain insights into customer behavior, preferences, and market trends. Assist in preparing market research reports and presentations to support marketing strategies.
3. Administrative Support: Provide administrative support to the marketing team, including managing schedules, organizing meetings, and maintaining

marketing databases. Coordinate with internal and external stakeholders, such as agencies and vendors, for smooth project execution. Assist in budget tracking and invoice processing.

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**Pidilite Careers**

### **Requirements:**

1. **Strong Communication Skills:** Excellent written and verbal communication skills to effectively convey marketing messages across various channels. Ability to create compelling and engaging content.
2. **Attention to Detail:** Meticulous attention to detail to ensure accuracy in marketing materials, data analysis, and campaign execution. Strong organizational skills to manage multiple tasks and meet deadlines.
3. **Digital Marketing Knowledge:** Familiarity with digital marketing platforms, social media channels, and content management systems. A basic understanding of SEO, SEM, email marketing, and analytics tools is

**Important Links**

**Find the Link in [Apply Now](#) Button**

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