

Pidilite Careers 2023 – 2+ Years Exp – Jobs Alert – Marketing Staff Post

Hiring organization
Pidilite

Job Location

India
Remote work from: Brazil

Date posted
May 26, 2023

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Valid through
31.12.2023

Base Salary

USD 15,000 - USD 18,000

APPLY NOW

Qualifications

12th/Graduate

Employment Type

Full-time

Experience

2+ Years Experience Required

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Description

Pidilite Recruitment 2023

As a Marketing Staff member at Pidilite Industries, you will be an integral part of our marketing team, contributing to the development and implementation of marketing strategies and campaigns. You will play a crucial role in promoting our products, analyzing market trends, and supporting various marketing activities.

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Pidilite Jobs Near Me

Responsibilities:

- Assist in planning, executing, and evaluating marketing campaigns to enhance brand awareness and drive sales.
- Collaborate with the marketing team to develop creative and engaging marketing materials, including brochures, presentations, and social media content.
- Conduct market research to identify customer needs, preferences, and industry trends, providing insights for marketing strategies.
- Support in managing social media platforms, including content creation, scheduling, and engagement.
- Monitor and analyze digital marketing metrics, such as website traffic, conversion rates, and social media analytics, to optimize campaign performance.
- Assist in executing email marketing campaigns and maintaining customer databases.

- Assist in analyzing marketing data, including sales reports, market research findings, and customer feedback, to evaluate campaign effectiveness.
- Prepare reports and presentations summarizing key marketing metrics, trends, and recommendations.
- Collaborate with the sales team to gather market intelligence and insights to support sales strategies.

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Pidilite Careers

Requirements:

- Strong written and verbal communication skills, with the ability to create compelling marketing content.
- Proficiency in using digital marketing tools, social media platforms, and analytics software.
- Basic knowledge of graphic design tools, such as Adobe Photoshop or Canva, to create visually appealing marketing materials.
- Analytical mindset with the ability to interpret data and draw actionable insights.
- Strong organizational and time management skills to prioritize tasks and meet deadlines.
- Team player with excellent interpersonal skills and the ability to collaborate with cross-functional teams.

Important Links

Find the Link in [Apply Now](#) Button

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