

Pidilite Careers 2023 – Freshers Jobs – Marketing Director Post

Hiring organization
Pidilite

Job Location

India
Remote work from: IND

Date posted
July 20, 2023

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Valid through
31.12.2023

Base Salary

USD 19,000 - USD 26,000

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Qualifications

Graduate

Employment Type

Full-time

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Description

Pidilite Recruitment 2023

The Marketing Director is responsible for leading the marketing team and developing and executing marketing strategies for Pidilite Industries. This includes tasks such as developing brand strategies, managing the marketing budget, and overseeing marketing campaigns. The ideal candidate will be a highly experienced and skilled marketing professional with a strong understanding of the FMCG industry.

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Pidilite Jobs Near Me

Responsibilities:

- Develop and execute marketing strategies for Pidilite Industries.
- Manage the marketing budget.
- Oversee the marketing campaigns.
- Develop brand strategies.
- Lead the marketing team.
- Work with other departments to ensure alignment of marketing goals.
- Track and measure the effectiveness of marketing campaigns.

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Pidilite Careers

Requirements:

- Strong marketing strategy development skills
- Excellent brand management skills

- Proven track record of success in the FMCG industry
- Strong leadership and interpersonal skills
- Ability to work independently and as part of a team
- Proficient in Microsoft Office Suite

Experience with marketing software

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