

## Pidilite Careers 2023 – Job For Freshers – Marketing Analyst Post

**Hiring organization**  
Pidilite

### Job Location

India  
Remote work from: IND

**Date posted**  
July 31, 2023

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**Valid through**  
31.12.2023

### Base Salary

USD 15,000 - USD 18,000

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### Qualifications

12th/Graduate

### Employment Type

Full-time

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### Description

## Pidilite Recruitment 2023

Pidilite Industries is looking for a Marketing Analyst to join our team. The ideal candidate will be a highly motivated and analytical individual with strong problem-solving skills. The Marketing Analyst will be responsible for collecting and analyzing market data, developing marketing strategies, and evaluating marketing campaigns.

### Responsibilities:

- Collect and analyze market data to identify trends and opportunities
- Develop marketing strategies that align with the company's goals
- Evaluate marketing campaigns to assess their effectiveness
- Prepare reports and presentations on marketing initiatives
- Work with other members of the marketing team to ensure the smooth execution of marketing plans

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### Skills:

- Strong analytical skills
- Excellent problem-solving skills
- Ability to work independently and as part of a team
- Proficient in Microsoft Office Suite
- Experience with market research tools
- Experience with social media analytics

### Important Links

**Find the Link in [Apply Now](#) Button**

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