

## Pidilite Careers 2023 – Jobs Alert – Marketing Staff Post

### Job Location

India  
Remote work from: Brazil

(adsbygoogle = window.adsbygoogle || []).push({});

### Base Salary

USD 15,000 - USD 18,000

### Qualifications

12th/Graduate

### Employment Type

Full-time

(adsbygoogle = window.adsbygoogle || []).push({});  
(adsbygoogle = window.adsbygoogle || []).push({});

### Description

#### Pidilite Recruitment 2023

As a Marketing Staff member at Pidilite Industries, you will be an integral part of our marketing team, contributing to the development and implementation of marketing strategies and campaigns. You will play a crucial role in promoting our products, analyzing market trends, and supporting various marketing activities.

(adsbygoogle = window.adsbygoogle || []).push({});

#### Pidilite Jobs Near Me

#### Responsibilities:

- Assist in planning, executing, and evaluating marketing campaigns to enhance brand awareness and drive sales.
- Collaborate with the marketing team to develop creative and engaging marketing materials, including brochures, presentations, and social media content.
- Conduct market research to identify customer needs, preferences, and industry trends, providing insights for marketing strategies.
- Support in managing social media platforms, including content creation, scheduling, and engagement.
- Monitor and analyze digital marketing metrics, such as website traffic, conversion rates, and social media analytics, to optimize campaign performance.
- Assist in executing email marketing campaigns and maintaining customer databases.
- Assist in analyzing marketing data, including sales reports, market research findings, and customer feedback, to evaluate campaign effectiveness.
- Prepare reports and presentations summarizing key marketing metrics, trends, and recommendations.

### Hiring organization

Pidilite

### Date posted

May 31, 2023

### Valid through

31.12.2023

APPLY NOW

- Collaborate with the sales team to gather market intelligence and insights to support sales strategies.

(adsbygoogle = window.adsbygoogle || []).push({});

#### **Pidilite Careers**

#### **Requirements:**

- Strong written and verbal communication skills, with the ability to create compelling marketing content.
- Proficiency in using digital marketing tools, social media platforms, and analytics software.
- Basic knowledge of graphic design tools, such as Adobe Photoshop or Canva, to create visually appealing marketing materials.
- Analytical mindset with the ability to interpret data and draw actionable insights.
- Strong organizational and time management skills to prioritize tasks and meet deadlines.
- Team player with excellent interpersonal skills and the ability to collaborate with cross-functional teams.

#### **Important Links**

**Find the Link in [Apply Now](#) Button**

(adsbygoogle = window.adsbygoogle || []).push({});

(adsbygoogle = window.adsbygoogle || []).push({});