



<https://jobfever.govhelp.in/job/sr-marketing-associate-swiggy-job-in-edapalayam-chennai/>

## Sr. Marketing Associate

### Job Location

Edapalayam, 600003, Chennai, Tamil Nadu, India

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### Base Salary

USD 13,000 - USD 15,000

### Qualifications

12th/Graduate

### Employment Type

Full-time

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### Description

#### Swiggy Recruitment 2023

The Senior Marketing Associate is responsible for developing and executing marketing campaigns for Swiggy. This includes tasks such as developing creative briefs, managing social media campaigns, and tracking performance. The ideal candidate will be a highly motivated and results-oriented individual with a strong understanding of the digital marketing landscape.

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#### Swiggy Jobs Near Me

#### Responsibilities:

- Develop creative briefs for marketing campaigns
- Manage social media campaigns
- Track performance of marketing campaigns
- Work with other teams to ensure alignment of marketing goals
- Develop and execute marketing plans
- Analyze market data and trends
- Stay up-to-date on the latest marketing technologies and trends

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#### Swiggy Careers

#### Requirements:

- Strong marketing and communication skills

### Hiring organization

Swiggy

### Date posted

July 20, 2023

### Valid through

31.12.2023

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- Excellent project management skills
- Ability to work independently and as part of a team
- Proficient in Microsoft Office Suite
- Experience with social media platforms

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