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Sr. Marketing Executive

Job Location

Ballygunge, 700019, Kolkata, West Bengal, India

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Base Salary

USD 11,500 - USD 17,500

Qualifications

12th/Graduate

Employment Type

Full-time

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Description

Swiggy Recruitment 2023

This role is responsible for driving growth for Swiggy through marketing initiatives. The ideal candidate will have 5+ years of experience in growth marketing, with a strong understanding of digital marketing.

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Swiggy Jobs Near Me

Responsibilities:

- Develop and execute marketing campaigns that align with Swiggy's brand and business goals
- Manage the marketing budget and track ROI
- Work with cross-functional teams to ensure that marketing initiatives are successful
- Stay up-to-date on the latest marketing trends and best practices

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Swiggy Careers

Requirements:

- Strong understanding of the Indian market
- Proven track record of success in brand marketing, growth marketing, or product marketing
- Excellent communication and presentation skills

Hiring organization

Swiggy

Date posted

July 21, 2023

Valid through

31.12.2023

APPLY NOW

- Ability to work independently and as part of a team

Important Links **Find the Link in [Apply Now](#) Button**

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