



<https://jobfever.govhelp.in/job/sr-marketing-executive-posts-swiggy-jobs-in-ballygunge-kolkata/>

## Sr. Marketing Executive

### Job Location

Ballygunge, 700019, Kolkata, West Bengal, India

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### Base Salary

USD 11,500 - USD 17,500

### Qualifications

12th/Graduate

### Employment Type

Full-time

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### Description

#### Swiggy Recruitment 2023

This role is responsible for driving growth for Swiggy through marketing initiatives. The ideal candidate will have 5+ years of experience in growth marketing, with a strong understanding of digital marketing.

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#### Swiggy Jobs Near Me

#### Responsibilities:

- Develop and execute marketing campaigns that align with Swiggy's brand and business goals
- Manage the marketing budget and track ROI
- Work with cross-functional teams to ensure that marketing initiatives are successful
- Stay up-to-date on the latest marketing trends and best practices

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#### Swiggy Careers

#### Requirements:

- Strong understanding of the Indian market
- Proven track record of success in brand marketing, growth marketing, or product marketing
- Excellent communication and presentation skills

### Hiring organization

Swiggy

### Date posted

July 17, 2023

### Valid through

31.12.2023

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- Ability to work independently and as part of a team

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