



<https://jobfever.govhelp.in/job/swiggy-careers-2023-2-years-exp-jobs-near-me-marketing-assistant-post/>

Swiggy Careers 2023 – 2+ Years Exp – Jobs Near Me – Marketing Assistant Post

Hiring organization
Swiggy

Job Location

India
Remote work from: Brazil

Date posted
May 27, 2023

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Valid through
31.12.2023

Base Salary

USD 13,000 - USD 15,000

APPLY NOW

Qualifications

12th/Graduate

Employment Type

Full-time

Experience

2+ Years Experience Required

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Description

Swiggy Recruitment 2023

Swiggy, a leading food delivery platform, is seeking a dynamic and enthusiastic individual to join our marketing team as a Marketing Assistant. As a Marketing Assistant, you will play a key role in supporting the marketing initiatives and campaigns to promote Swiggy's services and enhance brand visibility.

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Swiggy Jobs Near Me

Responsibilities:

1. Campaign Support: Assist in the execution of marketing campaigns and initiatives, including social media campaigns, email marketing, content creation, and advertising activities. Collaborate with the marketing team to develop engaging content and visuals that align with the brand image and target audience.
2. Market Research: Conduct research and gather insights on market trends, competitor analysis, customer preferences, and emerging marketing strategies. Assist in analyzing data and preparing reports to support decision-making and optimize marketing efforts.
3. Administrative Support: Provide administrative support to the marketing

team by managing calendars, scheduling meetings, coordinating events, and maintaining marketing databases. Assist in tracking marketing budgets, expenses, and invoices.

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Swiggy Careers

Requirements:

1. Strong Communication Skills: Excellent verbal and written communication skills to effectively convey marketing messages and engage with internal teams and external stakeholders. Attention to detail in grammar, spelling, and proofreading is crucial.
2. Digital Marketing Knowledge: Familiarity with digital marketing concepts and platforms, including social media, email marketing, content management systems, and analytics tools. Basic knowledge of search engine optimization (SEO) and search engine marketing (SEM) is a plus.

Important Links

Find the Link in [Apply Now](#) Button

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