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Swiggy Careers 2023 – Free Job Alert – Sr. Marketing Associate Posts

Hiring organization
Swiggy

Job Location

India
Remote work from: IND

Date posted
July 12, 2023

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Valid through
31.12.2023

Base Salary

USD 13,000 - USD 15,000

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Qualifications

12th/Graduate

Employment Type

Full-time

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Description

Swiggy Recruitment 2023

The Senior Marketing Associate is responsible for developing and executing marketing campaigns for Swiggy. This includes tasks such as developing creative briefs, managing social media campaigns, and tracking performance. The ideal candidate will be a highly motivated and results-oriented individual with a strong understanding of the digital marketing landscape.

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Responsibilities:

- Develop creative briefs for marketing campaigns
- Manage social media campaigns
- Track performance of marketing campaigns
- Work with other teams to ensure alignment of marketing goals
- Develop and execute marketing plans
- Analyze market data and trends
- Stay up-to-date on the latest marketing technologies and trends

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Swiggy Careers

Requirements:

Swiggy

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- Strong marketing and communication skills
- Excellent project management skills
- Ability to work independently and as part of a team
- Proficient in Microsoft Office Suite
- Experience with social media platforms

Important Links Find the Link in [Apply Now](#) Button

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