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Swiggy Careers 2023 – Jobs For Freshers – Sr. Marketing Executive Posts

Hiring organization
Swiggy

Job Location

India
Remote work from: IND

Date posted
July 1, 2023

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Valid through
31.12.2023

Base Salary

USD 11,500 - USD 17,500

APPLY NOW

Qualifications

12th/Graduate

Employment Type

Full-time

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Description

Swiggy Recruitment 2023

This role is responsible for driving growth for Swiggy through marketing initiatives. The ideal candidate will have 5+ years of experience in growth marketing, with a strong understanding of digital marketing.

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Swiggy Jobs Near Me

Responsibilities:

- Develop and execute marketing campaigns that align with Swiggy's brand and business goals
- Manage the marketing budget and track ROI
- Work with cross-functional teams to ensure that marketing initiatives are successful
- Stay up-to-date on the latest marketing trends and best practices

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Swiggy Careers

Requirements:

- Strong understanding of the Indian market
- Proven track record of success in brand marketing, growth marketing, or

product marketing

- Excellent communication and presentation skills
- Ability to work independently and as part of a team

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