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## Swiggy Hiring In Jobs – Fast Job Search – Marketing Project Manager In Swiggy

**Hiring organization**  
Swiggy

### Job Location

India  
Remote work from: IND

**Date posted**  
February 15, 2024

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**Valid through**  
31.08.2024

### Base Salary

USD 15 - USD 24

APPLY NOW

### Qualifications

12th Pass/Graduate

### Employment Type

Full-time

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### Description

#### Swiggy Hiring In Jobs

As a Marketing Project Manager at Swiggy, you'll play a pivotal role in bringing our marketing vision to life. You'll manage diverse marketing projects from conception to execution, ensuring campaigns are delivered on time, within budget, and to the highest standards. You'll collaborate with cross-functional teams, including marketing, design, technology, and business stakeholders, to drive impactful results that resonate with our target audience.

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#### Responsibilities:

- Manage the entire project lifecycle, from planning and scoping to execution and evaluation.
- Develop and maintain project timelines, budgets, and resource allocation plans.
- Collaborate with internal and external stakeholders to ensure seamless project execution.
- Track project progress, identify potential roadblocks, and implement corrective actions.
- Analyze campaign performance data and generate reports to measure success and identify areas for improvement.
- Stay abreast of industry trends and best practices in marketing project

management.

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**Swiggy Careers**

**Skills:**

- Strong project management skills, including planning, organizing, scheduling, and budgeting.
- Excellent communication and collaboration skills, with the ability to build relationships across different teams.
- Analytical and data-driven mindset, with the ability to interpret campaign performance data and draw insights.
- Proficient in project management tools (e.g., Asana, Trello, Jira) and Microsoft Office Suite.
- Creative thinking and problem-solving skills.

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