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Swiggy Hiring In Jobs – Free Job Alert – Junior Marketing Associate In Swiggy

Job Location India Remote work from: IND

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Base Salary USD 15 - USD 24

Qualifications 12th Pass/Graduate

Employment Type Full-time

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Description

Swiggy Hiring In Jobs

As a Junior Marketing Associate, you'll be at the heart of our dynamic marketing team, playing a key role in crafting compelling campaigns that reach millions of Swiggy users across India. You'll get your hands dirty in every aspect of marketing, from social media magic to content creation and strategic planning. Be prepared to learn, experiment, and make a real impact on how Swiggy connects with its customers.

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Swiggy Jobs Near Me

Responsibilities:

- Develop engaging and creative content for social media platforms, email campaigns, and website landing pages.
- Conduct market research and competitive analysis to identify opportunities for brand growth.
- Support the execution of marketing campaigns across various channels, including social media, email, and offline activations.
- Assist with data analysis and reporting to measure the effectiveness of marketing initiatives.
- Stay updated on industry trends and best practices in digital marketing.

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Hiring organization Swiggy

Date posted January 27, 2024

Valid through 31.08.2024

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Swiggy Careers

Skills:

- Excellent written and verbal communication skills with a passion for storytelling.
- Strong understanding of social media marketing principles and best practices.
- Proficiency in content creation tools like Adobe Creative Suite or Canva.
- Ability to work independently and as part of a team in a fast-paced environment.
- Analytical mindset with strong data interpretation skills.

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