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Swiggy Hiring In Jobs – Free Job Alert – Junior Marketing Executive In Swiggy

Hiring organization
Swiggy

Job Location

India
Remote work from: IND

Date posted
January 29, 2024

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Valid through
31.08.2024

Base Salary

USD 15 - USD 24

APPLY NOW

Qualifications

12th Pass/Graduate

Employment Type

Full-time

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Description

Swiggy Hiring In Jobs

Here's your chance to be a part of a dynamic company that's revolutionizing the way people eat. You'll play a crucial role in crafting and executing captivating marketing campaigns that drive user engagement and fuel Swiggy's meteoric rise.

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Swiggy Jobs Near Me

Responsibilities:

- **Content Crafter:** Develop engaging and creative content across various platforms (social media, email, push notifications) to promote Swiggy's offerings and campaigns.
- **Data Decoder:** Analyze marketing data and customer insights to understand campaign performance and optimize strategies for maximum impact.
- **Campaign Collaborator:** Work closely with cross-functional teams (design, product, sales) to conceptualize, execute, and measure the success of marketing initiatives.
- **Trend Tracker:** Stay updated on the latest food trends and social media buzz to ensure Swiggy's marketing remains fresh, relevant, and exciting.

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Swiggy Careers

Skills & Qualities:

- **Marketing Maverick:** Possess a strong understanding of marketing principles and digital marketing trends.
- **Content Connoisseur:** Craft compelling written and visual content that resonates with Swiggy's target audience.
- **Data Detective:** Analyze marketing data with a keen eye, identifying insights and drawing actionable conclusions.
- **Collaboration Champion:** Thrive in a fast-paced environment, readily collaborating with colleagues and embracing diverse perspectives.
- **Creativity Catalyst:** Think outside the box and bring fresh ideas to the table, injecting Swiggy's marketing with a sprinkle of magic.

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