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Swiggy Jobs For Freshers – Swiggy Careers – Fresher Jobs For Marketing Project Manager Post

Hiring organization
Swiggy

Job Location

India
Remote work from: IND

Date posted
March 16, 2024

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Valid through
31.08.2024

Base Salary

USD 15 - USD 24

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Qualifications

12th Pass/Graduate

Employment Type

Full-time

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Description

Swiggy Recruitment 2024

As a Marketing Project Manager at Swiggy, you'll play a pivotal role in bringing our marketing vision to life. You'll manage diverse marketing projects from conception to execution, ensuring campaigns are delivered on time, within budget, and to the highest standards. You'll collaborate with cross-functional teams, including marketing, design, technology, and business stakeholders, to drive impactful results that resonate with our target audience.

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Responsibilities:

- Manage the entire project lifecycle, from planning and scoping to execution and evaluation.
- Develop and maintain project timelines, budgets, and resource allocation plans.
- Collaborate with internal and external stakeholders to ensure seamless project execution.
- Track project progress, identify potential roadblocks, and implement corrective actions.
- Analyze campaign performance data and generate reports to measure success and identify areas for improvement.
- Stay abreast of industry trends and best practices in marketing project

management.

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Swiggy Careers

Skills:

- Strong project management skills, including planning, organizing, scheduling, and budgeting.
- Excellent communication and collaboration skills, with the ability to build relationships across different teams.
- Analytical and data-driven mindset, with the ability to interpret campaign performance data and draw insights.
- Proficient in project management tools (e.g., Asana, Trello, Jira) and Microsoft Office Suite.
- Creative thinking and problem-solving skills.

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