



<https://jobfever.govhelp.in/job/zomato-recruitment-2024-freshers-jobs-marketing-coordinator-post/>

Zomato Recruitment 2024 – Freshers Jobs – Marketing Coordinator Post

Hiring organization
Zomato

Job Location

India
Remote work from: IND

Date posted
January 12, 2024

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Valid through
31.08.2024

Base Salary

USD 11,500 - USD 18,500

APPLY NOW

Qualifications

12th/Graduate

Employment Type

Full-time

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Description

Zomato Recruitment 2024

Join our dynamic team at Zomato, a leading global food delivery and restaurant discovery platform. We're passionate about connecting people with great food experiences, and we're looking for a skilled Marketing Coordinator to join our marketing team and play a pivotal role in driving our brand forward.

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Zomato Jobs Near Me

Responsibilities:

- **Campaign Coordination:**
 - Plan, execute, and monitor marketing campaigns to promote Zomato's services, collaborating with cross-functional teams for seamless implementation.
 - Analyze campaign performance metrics and provide insightful reports, identifying areas for improvement and optimizing future initiatives.
- **Content Creation and Social Media Management:**
 - Develop engaging and creative content for various marketing channels, including social media, blogs, and email newsletters, ensuring brand consistency.
 - Manage Zomato's social media presence, actively engaging with the audience, responding to inquiries, and staying abreast of industry

trends to capitalize on relevant opportunities.

- **Partnership Development:**

- Cultivate and maintain relationships with external partners, influencers, and local businesses to enhance Zomato's brand visibility.

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Zomato Careers

Skills:

- **Communication Skills:**

- Excellent written and verbal communication skills, with the ability to craft compelling and clear messages for diverse audiences.

- **Analytical Aptitude:**

- Strong analytical skills to interpret data and metrics, drawing actionable insights to optimize marketing strategies.

- **Creativity:**

- A creative mindset with the ability to think outside the box, generating innovative ideas for marketing campaigns and content

creation.

Find the Link in [Apply Now](#) Button

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